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LOGO VERSIONS (Recommended minimum width: 30 mm, minimum padding: 24px)



COLORS

#0098D0 #EA542F #F4A438

Base color (bg, buttons, CTA) Accent color (links)

90% 10%

Darker shade Color Lighter shade

Darker shade Color Lighter shade

60% 30% OR 60% 30%

Use case: on the website and other web platforms

Use case: on the Word, PPT templates and other print materials.

TYPPO

Mulish

Regular (body text)

Aa Bb Cc Dd Ee Ff Gg Hh Ii
 Jj Kk Ll Mm Nn Oo Pp Qq Rr
 Ss Tt Uu Vv Ww Xx Yy Zz 00
 01 02 03 04 05 06 07 08 09

Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii
 Jj Kk Ll Mm Nn Oo Pp Qq Rr
 Ss Tt Uu Vv Ww Xx Yy Zz 00
 01 02 03 04 05 06 07 08 09

Black (title)

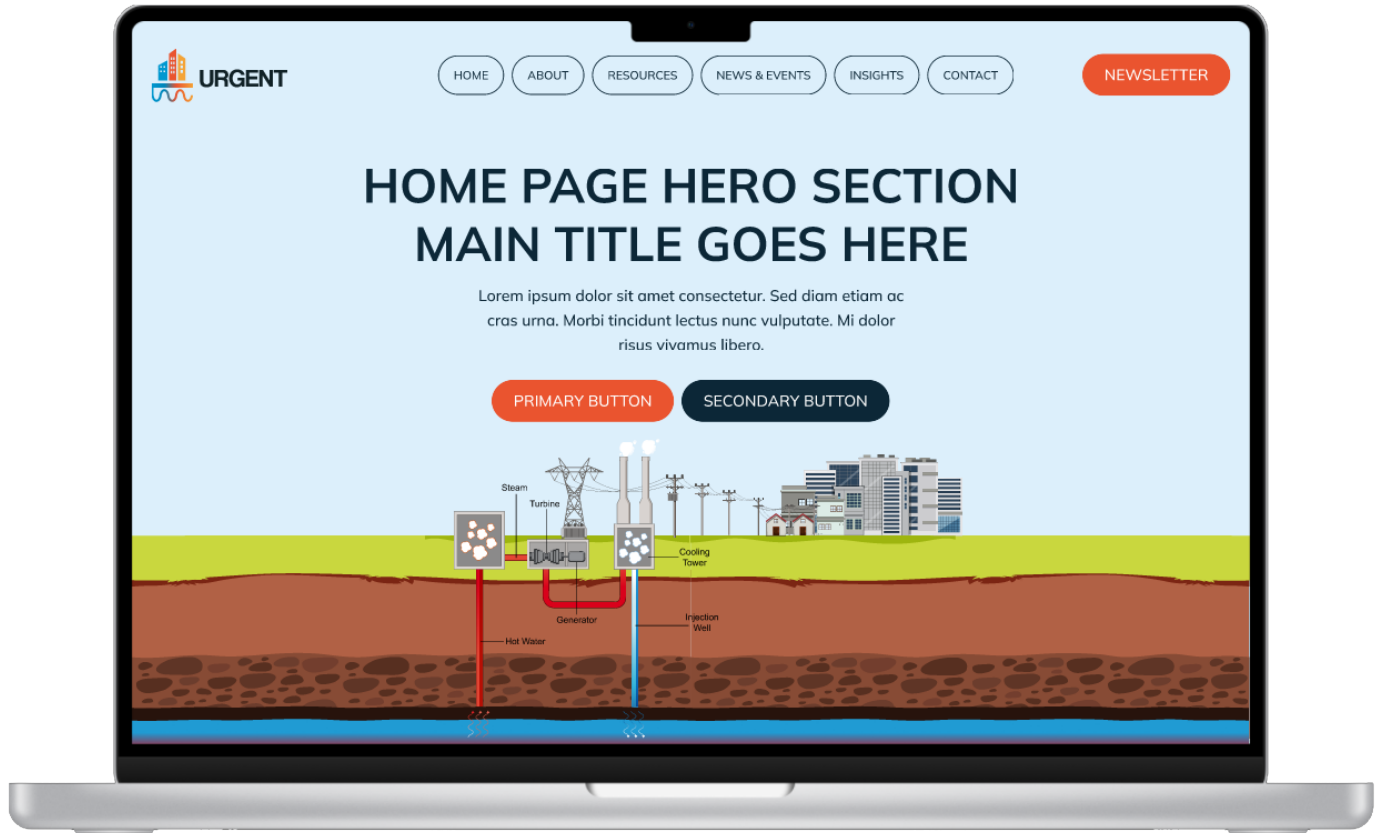
**Aa Bb Cc Dd Ee Ff Gg Hh Ii
 Jj Kk Ll Mm Nn Oo Pp Qq Rr
 Ss Tt Uu Vv Ww Xx Yy Zz 00
 01 02 03 04 05 06 07 08 09**

BLACK/WHITE



LOGO APPLICATIONS

Website home hero section



Print Materials

